

SUNSHINE HOKKAIDO MILK TOAST NATIONAL CONSUMER PROMOTION

1 to 30 NOVEMBER 2020

TERMS and CONDITIONS

A. ELIGIBILITY

1. This Promotion is open to all Singapore citizens, residents, work permit holders, valid Singapore pass holders and is valid in Singapore only.
2. If you are below 18 years of age, you may participate in this Promotion only if the written consent of your parent or legal guardian is obtained and by participating in this Promotion such consent shall be deemed to have been obtained. The award of any prizes to you in this Promotion shall be subject to the production of the written consent to the Promoter who reserves the right not to award any prizes furnished in this Promotion to you in the event such written consent is not produced.
3. Persons ineligible and excluded from this Promotion are: (a) Employees of Promoter, Sunshine Bakeries and their advertising, fulfillment and promotion agencies; (b) Affiliates and subsidiaries and the immediate families (spouses, and parents, siblings, children and each of their spouses and household members) of each of (a); (c) Persons who are prohibited under the laws of their country of citizenship, residency or domicile to participate in any games of chance and/or skill, or this Promotion.

B. PROMOTION PERIOD

1. The Promotion starts from 00:00 on 1st Nov 2020 and ends on 23:59 on 30th Nov 2020 ('Promotion Period').
2. Any entry not received during the Promotion Period shall be automatically disqualified from the participation. The Promoter is not liable for any lost, delayed or misdirected Entries (as defined in paragraph C2 below).

C. HOW TO PARTICIPATE

1. Purchase any Sunshine Hokkaido Milk Toast worth of S\$2.90 in a single receipt from any stores island-wide ("Participating Stores") during the Promotion Period.
 - a. The Participating Brands are as follows:
 - Sunshine Hokkaido Milk Toast
2. Submit the entry via SMS to 92707075 in the format as specified below to qualify as an entry (each an "Entry" or "Entries") to a Draw.

SMS Entry Format:

Hokkaido <space> Name <space> Receipt Number

[Example: Hokkaido Johnny Lim 00123]

3. Purchase transaction has to be within promotion period as stated and product must clearly indicate as Sunshine participating product on the receipt.
4. Participants are advised to snap a photo of the Proof of Purchase and keep the original Proof of Purchase for record and/or verification purposes.
5. Phone data usage to participate in this Promotion may be subject to charges by your service provider / carrier.
6. Personal information (including images) collected or received from the Participants may be used by Sunshine Bakeries, the Promoter, and/or their respective agents and agencies for the purposes of administering the Promotion, including conducting background check on the Participant's identity and verify their eligibility to participate and receive a prize. By participating in the Promotion, the Participant explicitly allows Sunshine

Bakeries, the Promoter, and/or their respective agents and agencies to contact the Participant via the particulars provided for such purpose. Sunshine Bakeries, and the Promoter values all personal information received and shall not disclose or furnish the Participant's personal information to any unrelated third parties (save for their respective agents and agencies for the purposes of the Promotion or where required by law).

7. Each Entry shall be subjected to verification by the Promoter and/or its representatives. In the event that details are invalid as determined by the Promoter's sole discretion, the entry will be disqualified.
8. You are entitled to one SMS for each receipt number.
9. Cost of SMS shall be borne by the participant at \$0.20 per SMS. Standard operator traffic charges apply.

D. PRIZES

1. There are a total of 91 prizes to be won in the lucky draw , comprising the following:
 - a. **Grand Prize: 1 winner x \$1,000 cash prize**
 - b. **Daily Prize: 3 winners x \$100 cash prize each for 30 days (worth \$9,000 in total)**
2. The total number and type of Prizes that will be awarded in this Promotion will not exceed those as stated in paragraph D (1). In participating in this Promotion, the Participant acknowledges and agrees that in no event will more than the stated number of Prizes will be awarded.
3. Multiple Entries are permitted. One person is limited to win only one prize for the Draw.
4. Daily Draw will be based on the purchases and entries for the day and there will be no rollover of entries for Daily Draw. Rollover of entries will only be applicable for the Grand Draw.
5. In event there are no entries for that day, the Daily Prize will be rolled over to the end of promotion and winners will then be randomly selected.
6. Daily Prize winner details will be posted on Sunshine Bakeries Facebook pages by the Tuesday of every week, except for the last week, which will be posted with the Grand Prize winner:
 - a. 1 – 8 November 2020 Winners: 10 November 2020
 - b. 9 – 15 November 2020 Winners: 17 November 2020
 - c. 16 – 22 November 2020 Winners: 24 November 2020
 - d. 23 – 30 November 2020 Winners: 4 December 2020
7. Posting of winners on Sunshine Bakeries Facebook pages is not a confirmation of winning. All Daily Prize winners posted will still be subjected to receipt verification before prize will be awarded.
8. Winners will be notified by phone. A notification letter shall be posted to the Winners, specifying the details of how to claim the Prizes. Winners **MUST** submit the Proof of Purchase for the prize collection.
9. For Daily Prizes, winners will be notified within **3 working days** from draw. Grand Prize Winner will be notified within **5 working days** after the draw on 2 December 2020.
10. Winners are to bring along original receipt for collection of prize, location will be notified to winners.
11. Winners who failed to verify their purchase and receipt number submitted will be disqualified.
12. If the winner cannot be contacted or does not respond to an attempted contact for verification within five (5) working days, the winner will be deemed to have forfeited the prize and an alternative winner will be selected by random drawing from the remaining eligible entries.

13. The number and type of Prizes that will be awarded in this Promotion will not exceed those as stated in paragraph D(1). In participating in this Promotion, the Participant acknowledges and agrees that in no event will more than the stated number of prizes will be awarded.
14. Prizes are available on an as-is basis and are not transferable, exchangeable or converted to monetary value. The Promoter reserves the right not to award any Prizes or any alternative prizes of equal or greater value, for any reason whatsoever to any person who fails to meet any stipulated requirement in order to claim the Prize.
15. Winners may be required to sign a Participation/Release Agreement in the form required by the Promoter in order to claim the prizes ("Prizes"). Parental consent is required for winners below the age of eighteen (18). Non-compliance may result in disqualification. At a minimum, the consent shall consist of the following:

To: *Sunshine Bakeries*

I [name of parent/guardian], [contact number], am the parent/guardian of [Name of winner] person who entered and won a [fill in prize] ("Prize") in the [Name of promotion] Promotion. I hereby confirm his/her eligibility to accept the Prize in accordance with the Terms and Conditions, and consent to him/her being awarded the Prize.

Parent's/Guardian's Signature/ Date:

16. The Promoter reserves the right to substitute any winner subsequently found to be disqualified, for any reason whatsoever, with an alternative winner.
17. Unless otherwise specified, all Prizes MUST be claimed by **31 December 2020**. Prizes not claimed within the stipulated date will be forfeited.
18. Prizes are subject to the terms and conditions of the respective sponsors, if any. The Promoter is not liable for these conditions and the use of Prizes.
19. The Promoter, Sunshine Bakeries and its affiliates, subsidiaries and related companies shall not be liable for warranties, maintenance, taxes or any additional costs of the Prizes. Prizes will be awarded only in Singapore.

E. VERIFICATION

1. Entries submitted are subject to verification. Any Entry that is illegible, mutilated, altered, duplicated, tampered with, not obtained legitimately, contains printing typographical, mechanical or other errors or the printing is unclear or does not contain information or proof of purchase required in the Participating Form is invalid.
2. All Entries (including the Proofs of Purchase) submitted shall be classified as the property of the Promoter and will not be returned.
3. The Promoter's decision on all matters relating to the Promotion is final, conclusive and binding. No correspondence will be entertained.

F. OTHER CONDITIONS:

1. All promotional materials, including details on Participation and Prizes form part of these Terms and Conditions. In the event of any inconsistency between these Terms and Conditions with any advertising, promotional or publicity materials in relation to or in connection with the Promotion, these Terms and Conditions shall prevail.
2. The Promoter, Sunshine Bakeries is not and shall not be held responsible for any delay, error or any other problems in the operation of the Promotion caused by or arising from breakdown, technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of e-mail on account of technical problems and/or traffic congestion on the Internet and/or at any web site or the telecommunication service or a combination thereof, including injury or damage to any participants or to any other person's computer or mobile phone related to and/or resulting from participating or downloading materials in or in connection with the Promotion.

3. In no event will the Promoter, Sunshine Bakeries and their respective parents, affiliates, subsidiaries and related companies, their respective advertising or promotion agencies or their respective officers, directors, employees, members, shareholders, attorneys, representatives and agents (collectively, "Affiliates"), be responsible or liable for any damages or losses of any kind, including but not limited to direct, indirect, incidental, consequential, special or punitive damages arising out of any the Participant's acceptance of the Prizes (if selected as winner), or their entry into the Promotion. By entering into the Promotion, participants hereby release and agree to hold harmless Sunshine Bakeries, the Promoter and their Affiliates from and against any and all rights, demands, claims, causes of action, losses, damages, costs and expenses whatsoever that they may have, or which may arise, whether in whole or in part, and whether directly or indirectly.
4. The Promoter, Sunshine Bakeries and their Affiliates make no warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability or fitness for a particular purpose of any of the prizes. Without limiting the generality of the foregoing or anything in these Terms and Conditions, the Promoter, Sunshine Bakeries and their Affiliates are not liable for any defect in the Prizes. For the avoidance of doubt, no provision in these Terms and Conditions shall be construed as limiting the liability of any party for death or personal injury caused by such party's negligence or any liability which cannot be excluded under the laws of Singapore.
5. Notwithstanding any of the foregoing, the Promoter reserves the right to amend, add, replace, vary and/or modify these Terms and Conditions without giving prior notice. Entry into this Promotion confirms acceptance of these Terms and Conditions and any amendments, additions, replacements, variations and modifications hereto, which shall be final and binding in all respects.
6. A person who is not a party to any of the agreement governed by these Terms and Conditions shall have no rights under the Contracts (Right of Third Parties) Ac (Cap.53B), or any amendment thereto, to enforce any term of such agreement.
7. This Promotion and the Terms and Conditions shall be governed by the laws of Singapore. The parties hereby submit to the exclusive jurisdictions of the courts in Singapore.
8. Unless otherwise stated, redemption will be done at (based on an appointment basis):
THE REDEMPTION CENTER

Address: 231 Bain Street #03-45 S(180231) (Take Lift B behind Food Court)
Contact No: +65 62917611 / 90292024

Operation Hours
Monday - Friday : 11:00AM - 7:00PM
Saturday : 11:00AM - 3:00PM
9. The Promoter is Sunshine Bakeries, 2 Senoko Ave, Singapore 758298.