



SUNSHINE BAKERIES 92nd ANNIVERSARY PURCHASE AND GET REWARDED”

CONSUMER PROMOTION

A. ACCEPTANCE OF TERMS AND CONDITIONS

1. The 92nd Anniversary Purchase and Get Rewarded is organized by Auric Pacific Group Limited (“The Organizer”).
2. By entering the promotion, you confirm that you have read, understood and agree to be bound by terms and conditions, including any amendments thereto (the T&Cs”).
3. The Organizer reserves the right to amend the T&Cs from time to time, and modify, cancel or suspend the Promotion at its sole discretion at any time. Notice of any such amendments, cancellations or suspensions will be posted on the Organizer’s Facebook and Instagram pages.

B. ELIGIBILITY

1. This Promotion is open to all Singapore citizens, Permanent Residents, work permit holders, valid Singapore pass holders and residing in Singapore.
2. The following group of persons shall not be eligible to participant in the Promotion:
 - i. Employees of the Organizer, including its affiliated and related companies and families (spouses, and parents, siblings, children and each of their spouses and household members)
 - ii. Representatives, employees and/or agents of advertising and/or service providers of the Organizer and their immediate family member, or anyone connected with this Promotion.
3. Persons 18 years of age, you may participate in this Promotion only if you obtain consent of your parent or legal guardian and to be bound in all aspects by the T&Cs. The award of any prizes to you in this Promotion shall be subject to the production of the written consent to the Promoter who reserves the right not to award any prizes furnished in this Promotion to you in the event such written consent is not produced.

C. PROMOTION PERIOD

1. The Promotion starts from 7th Nov 2022 to 31st Jan 2023 (both dates inclusive) the (**‘Promotion Period’**) or such period as may determine by the Organizer in its absolute discretion.
2. During the Promotion Period, each participant may after making a Qualifying Purchase (defined below) in a single receipt, on a first come first serve basis and while stocks last, win a Voucher or Prize (defined below) in accordance with the redemption mechanics set out below. Any entry not received during the Promotion Period shall be automatically disqualified from the participation. The Promoter is not liable for any lost, delayed or misdirected Entries.

D. PROMOTION SUBMISSION AND QUALIFYING CRITERIA

1. A **“Qualifying Purchase”** shall mean the purchase of the Participating Products (defined below) in a single transaction by a consumer at any island-wide stores during the Promotion Period. To be eligible to win, participant will have to purchase at least 1 (one) of Sunshine Bakeries Bread in a single receipt from any stores island-wide during the Promotion Period.
2. A **“Participating Product** shall mean:
 - Sunshine Enriched Soft White Bread 400g
 - Sunshine Enriched Soft White Bread 550g
 - Sunshine 100% Whole Grains Ultra Fine Wholemeal Bread 400g
 - Sunshine Australian Oat Soft Grain Wholemeal Bread 400g
 - Sunshine Australian Oat Soft Grain Wholemeal Bread 550g
 - Sunshine Fine Softmeal® Wholemeal Bread 400g
 - Sunshine Canadian Sprout Extra Fine Wholemeal Bread 400g
 - Sunshine Premium Extra Grain Wholemeal Bread 550g
 - Sunshine Smart-Carb® Low GI 37 Low Sugar Bread 360g
 - Sunshine Hokkaido Milk Toast Bread 400g
 - Sunshine All-Natural California Raisin™ Bread 400g
 - Sunshine Homestyle Pandan Bread 400g
 - Sunshine California Walnut Wholemeal Bread 320g
3. Each participant is entitled/ eligible to submit more than one [1] entry throughout the Promotion Period, but each entry must be accompanied with a unique receipt with the correct amount purchased of Sunshine products indicated during submission of entry. Each valid entry's value for products purchased will be accumulated, and 1 voucher will be awarded for redemption for every \$15 accumulated. Subsequent entries with duplicated receipt shall be forfeited. Entries with unclear details shall be forfeited. You may make more than (1) redemption using the same or different Singapore registered Mobile Number(s) in a different transaction. It will be on a while stocks last basis, provided that the participant has made the requisite Qualifying Purchase for each redemption. For the lucky draw, every entry will serve as 1 chance in the lucky draw, and each participant with valid mobile number can only win ONCE for the entire campaign period. All entries must be received by the Organizer on or before 2359hrs on 31st Jan 2023.
4. Participants must retain the original receipts or digital photo of the actual receipt submitted throughout the Contest Period for verification by the Promoter and/or its representative for the redemption of Vouchers or Prizes. In the event that details are invalid as determined by the Promoter's sole discretion, the entry will be disqualified. Failure to present the original receipt or digital photo of the receipt will result in forfeiture of the Prizes. Photocopy of receipt shall be disqualified.
5. Proof of submission of an entry is not proof of receipt. The Organiser shall not be liable for any delay, lost, damaged and/or non-receipt of submissions, any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, or any problems or technical malfunction of our telecommunications network or lines, computer online systems, servers or providers, computer equipment, software,

failure of e-mail or players on account of technical problems or traffic congestion on the Internet.

Personal information (including images) collected or received from the Participants may be used by Sunshine Bakeries, the Promoter, and/or their respective agents and agencies for the purposes of administering the Promotion, including conducting background check on the Participant's identity and verify their eligibility to participate and receive a prize. By participating in the Promotion, the Participant explicitly allows Sunshine Bakeries, the Promoter, and/or their respective agents and agencies to contact the Participant via the particulars provided for such purpose. Sunshine Bakeries, and the Promoter values all personal information received and shall not disclose or furnish the Participant's personal information to any unrelated third parties (save for their respective agents and agencies for the purposes of the Promotion or where required by law).

E. VOUCHER REDEMPTION

1. Eligible entries must comply with the Submission and Qualifying Criteria mentioned above. There is a total of two hundred thousand vouchers [200,000] and total value worth of Singapore Dollar one million [\$1,000,000] which consist of:

Description	Retail Value	Quantity	Prizes Phasing	Monthly Draw & Prizes Redemption Date	Prizes Collection
FairPrice Gift Vouchers	\$5	10,000	First 10,000 redemptions	For validated submitted entries from 7 to 27 Nov 2022, redemption will start from 1 to 14 December 2022	Delivery to winner
Sheng Siong Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
DFI Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
FairPrice Gift Vouchers	\$5	10,000	Next 10,000 redemptions	For validated submitted entries from 28 Nov to 25 Dec 2022, redemption will start from 2 to 15 Jan 2023	
Sheng Siong Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
DFI Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
FairPrice Gift Vouchers	\$5	10,000	Next 10,000 redemptions	For validated submitted entries from 26 Dec to 31 Jan 2023, redemption will start from 1 to 14 Feb 2023	
Sheng Siong Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
DFI Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
FairPrice Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
Sheng Siong Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
DFI Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
FairPrice Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
Sheng Siong Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
DFI Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
FairPrice Gift Vouchers	\$5	10,000	Next 10,000 redemptions		

Sheng Siong Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
DFI Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
FairPrice Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
Sheng Siong Gift Vouchers	\$5	10,000	Next 10,000 redemptions		
Total		200,000			

2. Each entry MUST have a clear and full receipt captured, with the retailer, correct product purchased and amount purchased correctly input for the entry to be approved.
3. Participants to check on the entries that are verified in their unique pages. Participants will only receive an SMS notification for rejected entries.
4. Accumulation of amount of Sunshine products purchased will only occur for verified purchases. Upon accumulation of every \$15, a voucher will be awarded based on above table. Upon the end of the campaign, any remaining amount purchased not up to \$15 will be forfeited.
5. The Organizer shall reserve the right and absolute discretion to substitute the Vouchers with another of similar value, at any time without prior notice or the need to provide any reason. The Vouchers are non-transferable and are given on an "as is" basis and are not exchangeable to any cash equivalent. Vouchers cannot be exchanged for any other retailer voucher.
6. The number and type of Vouchers that will be awarded in this Promotion will not exceed those as stated in paragraph E(1). In participating in this Promotion, the Participant acknowledges and agrees that in no event will more than the stated number of vouchers will be awarded.
6. Vouchers are available on an as-is basis and are not transferable, exchangeable or converted to monetary value. The Promoter reserves the right not to award any Vouchers or any alternative prizes of equal or greater value, for any reason whatsoever to any person who fails to meet any stipulated requirement in order to claim the Vouchers.
7. Vouchers will be sent according to the schedule above and the address given upon registration. NO correspondence will be entertained if address vouchers are sent to is wrong.
8. The Promoter, Sunshine Bakeries and its affiliates, subsidiaries and related companies shall not be liable for warranties, maintenance, taxes or any additional costs of the vouchers. Vouchers will be awarded only in Singapore.

F. LUCKY DRAW PRIZES

1. Eligible entries must comply with the Submission and Qualifying Criteria mentioned above. There is a total of twenty-four Prizes [24], which consist of:

Description	Quantity	Prizes Phasing	Monthly Draw & Prizes Redemption Date	Prizes Collection
iPhone 14 Pro (128GB)	24	8 per month	Monthly Draw (Nov): 5 Dec 2022 Monthly Draw (Dec): 4 Jan 2023 Monthly Draw (Jan): 3 Feb 2023	Collection at The Redemption Center

2. The Organizer shall reserve the right and absolute discretion to substitute the Prizes with another of similar value, at any time without prior notice or the need to provide any reason. The Vouchers or Prizes are non-transferable and are given on an “as is” basis and are not exchangeable to any cash equivalent.

3. Winners will be notified by SMS within 5-7 working days on the redemption of prizes. Winners MUST submit the Proof of Purchase for the prize collection. Redemption of prizes can be made at:

THE REDEMPTION CENTER

Email Address:

enquiry@redemptioncenter.com.sg

Address:

231 Bain Street #03-45 S (180231)
(Take Lift B behind Food Court)

Operation Hours:

Monday - Friday: 11:00AM - 7:00PM

Saturday: 11:00AM - 3:00PM

4. If the winner cannot be contacted or does not respond to an attempted contact for verification within five (5) working days, the winner will be deemed to have forfeited the prize and an alternative winner will be selected by random drawing from the remaining eligible entries.
5. The number and type of Prizes that will be awarded in this Promotion will not exceed those as stated in paragraph F(1). In participating in this Promotion, the Participant acknowledges and agrees that in no event will more than the stated number of prizes will be awarded.
6. Prizes are available on an as-is basis and are not transferable, exchangeable or converted to monetary value. The Promoter reserves the right not to award any Prizes or any alternative prizes of equal or greater value, for any reason whatsoever to any person who fails to meet any stipulated requirement in order to claim the Prize.

7. Winners may be required to sign a Participation/Release Agreement in the form required by the Promoter in order to claim the prizes ("Prizes"). Parental consent is required for winners below the age of eighteen (18). Noncompliance may result in disqualification. At a minimum, the consent shall consist of the following:

To: Sunshine Bakeries

I [name of parent/guardian], [contact number], am the parent/guardian of [Name of winner] person who entered and won a [fill in prize] ("Prize") in the [Name of promotion] Promotion. I hereby confirm his/her eligibility to accept the Prize in accordance with the Terms and Conditions, and consent to him/her being awarded the Prize.

Parent's/Guardian's Signature/ Date:

8. The Promoter reserves the right to substitute any winner subsequently found to be disqualified, for any reason whatsoever, with an alternative winner.

9. Unless otherwise specified, all Prizes MUST be claimed by 28th February 2023. Prizes not claimed within the stipulated date will be forfeited.

10. Prizes are subject to the terms and conditions of the respective sponsors, if any. The Promoter is not liable for these conditions and the use of Prizes.

11. The Promoter, Sunshine Bakeries and its affiliates, subsidiaries and related companies shall not be liable for warranties, maintenance, taxes or any additional costs of the Prizes. Prizes will be awarded only in Singapore.

G. PRIZE VERIFICATION AND REDEMPTION

1. Entries submitted are subject to verification. Any Entry that is illegible, mutilated, altered, duplicated, tampered with, not obtained legitimately, contains printing typographical, mechanical or other errors or the printing is unclear or does not contain information or proof of purchase required in the Participating Form is invalid.
2. All Entries (including the Proofs of Purchase) submitted shall be classified as the property of the Promoter and will not be returned.
3. The Promoter's decision on all matters relating to the Promotion is final, conclusive and binding. No correspondence will be entertained.
4. Winners will be notified by SMS indicated on the registration page submitted by the Winners once the appointed Promotion Agency has determined the eligibility of the entries according to the Submission and Qualifying Criteria as mentioned in the below.
5. The Prizes redemption notification will be sent to the mobile number which the Winners used for registration. Retail vouchers will be sent to the Winners through direct mailing. A notification SMS will be sent to Winners, specifying the details of how to claim the Prizes. Winners MUST submit the Proof of Purchase for the prize collection.

6. Winners who require representatives to claim the Prizes on their behalf must ensure that their representatives provide authorization letters issued by the Winners together with the original receipts and proof of identity in the form of producing the last four alphanumeric characters of the Winners' NRIC. Failure to comply with the foregoing shall result in forfeiture of the Prizes. No late Prizes redemption shall be entertained for any reason whatsoever.
7. Unless otherwise specified, the Organiser is not responsible for and will not bear any and all expenses and ancillary costs which may be incurred in the participation in the Contest and/or with the use or redemption of the Prize.
8. The Winner may also be required to produce additional original proof of identity at the discretion of the Organiser.
9. The Organiser shall not be responsible for any loss, damage, cost or expense howsoever arising incurred by a Winner in connection with this Contest, including the collection and subsequent use of the awarded Prize.

H. OTHER TERMS AND CONDITIONS

1. All promotional materials, including details on Participation and Vouchers or Prizes form part of these Terms and Conditions. In the event of any inconsistency between these Terms and Conditions with any advertising, promotional or publicity materials in relation to or in connection with the Promotion, these Terms and Conditions shall prevail.
2. The Promoter, Sunshine Bakeries is not and shall not be held responsible for any delay, error or any other problems in the operation of the Promotion caused by or arising from breakdown, technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of e-mail on account of technical problems and/or traffic congestion on the Internet and/or at any web site or the telecommunication service or a combination thereof, including injury or damage to any participants or to any other person's computer or mobile phone related to and/or resulting from participating or downloading materials in or in connection with the Promotion.
3. In no event will the Promoter, Sunshine Bakeries and their respective parents, affiliates, subsidiaries and related companies, their respective advertising or promotion agencies or their respective officers, directors, employees, members, shareholders, attorneys, representatives and agents (collectively, "Affiliates"), be responsible or liable for any damages or losses of any kind, including but not limited to direct, indirect, incidental, consequential, special or punitive damages arising out of any the Participant's acceptance of the Prizes (if selected as winner), or their entry into the Promotion. By entering into the Promotion, participants hereby release and agree to hold harmless Sunshine Bakeries, the Promoter and their Affiliates from and against any and all rights, demands, claims, causes of action, losses, damages, costs and expenses whatsoever that they may have, or which may arise, whether in whole or in part, and whether directly or indirectly.
4. The Promoter, Sunshine Bakeries and their Affiliates make no warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability or fitness for a particular purpose of any of the prizes. Without limiting the generality of the foregoing or anything in these Terms and Conditions, the Promoter, Sunshine Bakeries and their Affiliates are not liable for any defect in the Vouchers or Prizes. For the avoidance of

doubt, no provision in these Terms and Conditions shall be construed as limiting the liability of any party for death or personal injury caused by such party's negligence or any liability which cannot be excluded under the laws of Singapore.

5. Notwithstanding any of the foregoing, the Promoter reserves the right to amend, add, replace, vary and/or modify these Terms and Conditions without giving prior notice. Entry into this Promotion confirms acceptance of these Terms and Conditions and any amendments, additions, replacements, variations and modifications hereto, which shall be final and binding in all respects.
6. A person who is not a party to any of the agreement governed by these Terms and Conditions shall have no rights under the Contracts (Right of Third Parties) Act (Cap.53B), or any amendment thereto, to enforce any term of such agreement.
7. This Promotion and the Terms and Conditions shall be governed by the laws of Singapore. The parties hereby submit to the exclusive jurisdictions of the courts in Singapore.
8. By participating in this contest, participants hereby warrant that all the information being submitted is true and accurate to the best of their knowledge. Participants further understand that any personal data which has been provided may be processed by Sunshine or any of its vendors and/or subcontractors ("Sunshine's connected entities") and participants expressly consent to such processing for the purposes as set out in Sunshine's Privacy Notice available at <https://www.sunshine.com.sg/privacy-policy/>.
9. Unless otherwise stated, redemption will be done at (based on an appointment basis):

THE REDEMPTION CENTER

Address: 231 Bain Street #03-45 S(180231) (Take Lift B behind Food Court)

Contact No: +65 62917611 / 90292024

Email Address: enquiry@redemptioncenter.com.sg

Operation Hours

Monday - Friday: 11:00AM - 7:00PM

Saturday: 11:00AM - 3:00PM

Closed from 21 – 29 January 2023

10. The Promoter is Sunshine Bakeries, 47, Jalan Buroh, #08-03, Singapore 619491