



## SUNSHINE BAKERIES MSW KING OF DURIAN CONTEST GIVEAWAY

### A. ACCEPTANCE OF TERMS AND CONDITIONS

1. The MSW King of Durian Contest Giveaway is organized by Auric Pacific Group Limited ("The Organizer").
2. By entering the contest, you confirm that you have read, understood and agree to be bound by terms and conditions, including any amendments thereto (the T&Cs").
3. The Organizer reserves the right to amend the T&Cs from time to time, and modify, cancel or suspend the Contest at its sole discretion at any time. Notice of any such amendments, cancellations or suspensions will be posted on the Organizer's Facebook and Instagram pages.

### B. ELIGIBILITY

1. This Contest is open to all Singapore citizens, Permanent Residents, work permit holders, valid Singapore pass holders and residing in Singapore.
2. The following group of persons shall not be eligible to participate in the Contest:
  - Employees of the Organizer, including its affiliated and related companies and families (spouses, and parents, siblings, children and each of their spouses and household members)
  - Representatives, employees and/or agents of advertising and/or service providers of the Organizer and their immediate family member, or anyone connected with this Contest.

### C. CONTEST PERIOD

1. The Contest starts from 8<sup>th</sup> March 2025 to 21<sup>st</sup> April 2025, 2359 hours (both dates inclusive) the ('Contest Period') or such period as may determined by the Organizer in its absolute discretion.

### D. CONTEST SUBMISSION

1. To be eligible to win, participants have to do the following:
  - Purchase 2 Sunshine Mao Shan Wang Durian Cream Bun in a single receipt
  - Scan QR code to participate
  - Include details in the SMS to 9010 2322 with format MSW25 <> Full name as per NRIC <> Receipt no.
  - For each valid entry, an auto-reply SMS will be sent. The SMS will provide a URL for submission of your participating receipt. Take a photo of the receipt and upload the image onto the URL.

### E. PRIZES

1. A total of 1000 winners will be chosen by random to win the following:

Description	Quantity	Participating Contest Period	Prize Collection
Sunshine Durian Plush Pouch	1000 units	8 <sup>th</sup> March 2025 to 21 <sup>st</sup> April 2025, 2359 hours	Collection at The Redemption Center
<b>Total</b>	<b>1000 units</b>		

2. Participants are allowed to send multiple entries. However, eligible participant is entitled to win a maximum of one (01) prize.
3. The Prizes are non-transferable and are given on an “as is” basis and are not exchangeable to any cash equivalent.

#### **F. PRIZE VERIFICATION AND REDEMPTION**

1. By participating in this contest, you agree that you have read, understood and accepted the Terms and Conditions of this contest.
2. All winners will be notified by SMS on within 5 to 7 working days on the redemption of prizes. Winners MUST submit the Proof of Purchase for the prize collection. Redemption of prizes can be made at:

##### **THE REDEMPTION CENTER**

##### Email Address:

enquiry@redemptioncenter.com.sg

##### Address:

231 Bain Street #03-45 S (180231)  
(Take Lift B behind Food Court)

##### Operation Hours:

Monday - Friday: 11:00AM - 7:00PM

Saturday: 11:00AM - 3:00PM

3. Winners are required to claim the prizes at the redemption centre within 2 weeks of being notified, in person or by a representative, who must produce the winner's identification and proof of entry, if required.
4. Unless otherwise specified, all Prizes MUST be claimed by 21<sup>st</sup> May 2025. Prizes not claimed within the stipulated date will be forfeited.

#### **G. PRIZE VERIFICATION AND REDEMPTION**

1. Entries submitted are subject to verification. Any Entry that is illegible, mutilated, altered, duplicated, tampered with, not obtained legitimately, contains printing typographical, mechanical or other errors or the printing is unclear or does not contain information or proof of purchase required in the participating receipt is invalid.
2. All Entries (including the Proofs of Purchase) submitted shall be classified as the property of the Promoter and will not be returned.
3. The Promoter's decision on all matters relating to the Promotion is final, conclusive and binding. No correspondence will be entertained.
4. The Prizes redemption notification will be sent to the mobile number which the Winners used for registration. A notification SMS will be sent to Winners, specifying the details of how to claim the Prizes. Winners MUST submit the Proof of Purchase for the prize collection.
5. Winners who require representatives to claim the Prizes on their behalf must ensure that their representatives provide authorization letters issued by the Winners together with the original receipts and proof of identity in the form of producing the last four alphanumeric characters of the Winners' NRIC. Failure to comply with the foregoing shall result in forfeiture of the Prizes. No late Prizes redemption shall be entertained for any reason whatsoever.
6. Unless otherwise specified, the Organiser is not responsible for and will not bear any and all expenses and ancillary costs which may be incurred in the participation in the Contest and/or with the use or redemption of the Prize.
7. The Winner may also be required to produce additional original proof of identity at the discretion of the Organiser.
8. The Organiser shall not be responsible for any loss, damage, cost or expense howsoever arising incurred by a Winner in connection with this Contest, including the collection and subsequent use of the awarded Prize.

## H. OTHER TERMS AND CONDITIONS

1. All promotional materials, including details on Participation and Prizes form part of these Terms and Conditions. In the event of any inconsistency between these Terms and Conditions with any advertising, promotional or publicity materials in relation to or in connection with the Contest, these Terms and Conditions shall prevail.
2. In no event will the Promoter, Sunshine Bakeries and their respective parents, affiliates, subsidiaries and related companies, their respective advertising or promotion agencies or their respective officers, directors, employees, members, shareholders, attorneys, representatives and agents (collectively, "Affiliates"), be responsible or liable for any damages or losses of any kind, including but not limited to direct, indirect, incidental, consequential, special or punitive damages arising out of any the Participant's acceptance of the Prizes (if selected as winner), or their entry into the Contest. By entering into the Contest, participants hereby release and agree to hold harmless Sunshine Bakeries, the Promoter and their Affiliates from and against any and all rights, demands, claims, causes of action, losses, damages, costs and expenses whatsoever that they may have, or which may arise, whether in whole or in part, and whether directly or indirectly.
3. Notwithstanding any of the foregoing, the Promoter reserves the right to amend, add, replace, vary and/or modify these Terms and Conditions without giving prior notice. Entry into this Contest confirms acceptance of these Terms and Conditions and any amendments, additions, replacements, variations and modifications hereto, which shall be final and binding in all respects.
4. A person who is not a party to any of the agreement governed by these Terms and Conditions shall have no rights under the Contracts (Right of Third Parties) Ac (Cap.53B), or any amendment thereto, to enforce any term of such agreement.
5. By participating in this contest, you agree that you have read, understood and accepted the Terms and Conditions of this contest.
6. By participating in this contest, participants hereby warrant that all the information being submitted is true and accurate to the best of their knowledge. Participants further understand that any personal data which has been provided may be processed by Sunshine or any of its vendors and/or subcontractors ("Sunshine's connected entities") and participants expressly consent to such processing for the purposes as set out in Sunshine' Privacy Notice available at <https://www.sunshine.com.sg/privacy-policy/>.
7. Unless otherwise stated, redemption will be done at (based on an appointment basis):

### **THE REDEMPTION CENTER**

Address: 231 Bain Street #03-45 S(180231) (Take Lift B behind Food Court)

Contact No: +65 62917611 / 90292024

Email Address: [enquiry@redemptioncenter.com.sg](mailto:enquiry@redemptioncenter.com.sg)

### Operation Hours

Monday - Friday: 11:00AM - 7:00PM

Saturday: 11:00AM - 3:00PM

8. The Promoter is Sunshine Bakeries, 47, Jalan Buroh, #08-03, Singapore 619491